



Empowering your **Online** identity

**eCommerce Solutions**

**Website Designing**

**Support Services**

**Website Programming**

 **eLuminous**<sup>™</sup>  
TECHNOLOGIES  
Synergise Your Dreams



## OUR CORPORATE PROFILE

eLuminous is a 7+ years old, 100% Offshore Software & Web Development Company based in Nashik, India.

### Why work with "eLuminous" & how do we stand out?

- ▶ In the last 7 years, we've served over 122 clients from all over the world with over **80% repeat business**.
- ▶ We're a strong team of highly skilled, *motivated and talented* individuals.
- ▶ As we're based in India, we easily leverage the "**low running & over head costs**" which transpires into economical services charges.
- ▶ We're S.T.P.I (Software Technology Park of India) registered. In a nutshell, what that means for you (our client) is that we're lot more **stable, reliable & committed** in the **long run**.
- ▶ We follow **Ethical Business** practices and work with our **Core Values** as principles which lets you reap natural benefits of Assured Privacy and Committed support. That's why we have 80% of business from repeat clients.
- ▶ **Assured Privacy** - We do sign **Non Disclosure Agreements** ensuring your business information is kept strictly confidential.

### Our Mission

We design and develop eCommerce Applications, Customized Websites, Open Source web solutions with Search Engine Optimization, Data Entry and Backoffice Support for businesses across the globe.

We deliver solutions by using Linux Apache MySQL PHP which helps in maintaining robust performance at cheaper costs, by doing perfect requirement analysis, optimum system designing, good quality of codes, and systematic monitoring.

### Our Vision

To be a world class Customized Web Solutions provider organization providing High Performance and Reliable Web Solutions with branches across the globe and developing various products under eLuminous brand which will achieve substantial growth every year.

### Core Values

#### **Cooperation:**

We maintain highest level of cooperation amongst our self and our client.

#### **Commitment and Honesty:**

We are committed to our and our client's success by doing our business honestly and ethically.



## WITH OUR SERVICES YOU CAN ACHIEVE

- ▶ Increased profit margins with reduced business costs.
- ▶ Improved customer service levels.
- ▶ Introducing a new line of business by reducing IT costs.
- ▶ Improved sales and productivity.
- ▶ Offering personalized shopping experience.
- ▶ Effective control over the organization with Information and analysis of data.
- ▶ Virtual dedicated teams.
- ▶ Flexible and scalable staff size.
- ▶ Experts in the relevant areas that take care of your project letting you concentrate on your core business competencies.

## OUR SERVICES

### ▶ eCommerce Solutions

### ▶ PHP Programming

(Open Source, Membership Portals, Advertising Portals, Media Portals, Content Management System, Auction Portals)

### ▶ Web Designing

(Logo Design, Banners, Personal and Corporate Web Designing)

### ▶ Dedicated Professionals

(Hire Dedicated Staff / Teams to work on projects)

PHP Programming, API Programming, Magento, e-commerce,  
Open Source Customization, WordPress Plug-in,  
Web-Designing, LOGO DESIGNING,  
Facebook Integration, FLASH, SPLASH PAGES,  
Website for mobiles, Twitter

eLuminous offers in depth knowledge of eCommerce, B2B, B2C and Customized eCommerce solutions for various products / market combinations. Our vast experience in developing eCommerce Solutions will help you encounter the challenges and be successful in the Global Online Marketplace.

## Razerzone

Razer is one of the world class manufacturers of Professional Gaming Hardware Headquartered in Carlsbad, California. We are maintaining their official website, and also engaged in developing the customized affiliates and advertising websites for them.

Url : [www.razerzone.com](http://www.razerzone.com)



This is a great shopping cart where users have a choice to shop luxurious items as per their budget by selecting "shop by price" option. Various types of luxurious items can be presented here, having rich and interactive look with classic graphics.

Url : [www.stauer.co.uk](http://www.stauer.co.uk)

## Stauer

## Shopping Cart

This cart is a best application to create and design a professional E-Commerce on your domain. Build and design a fully functional E-Commerce website with useful features ready to take online orders and process payments in real-time.

Url : [www.vipprofitzone.com/demo/vipcart](http://www.vipprofitzone.com/demo/vipcart)



It is a user friendly food court ordering system working on Touch Screens (Kiosk). Customers can select food items (products) from different restaurants of a food court, decreasing the stress of standing in the different queues.

Url : [www.cosindustries.com](http://www.cosindustries.com)

## Kiosk System

# PHP MySQL Programming

We have great expertise in PHP Programming as many of our custom designed web applications are made using PHP technology. It offers faster delivery and greater flexibility to users.

## Sokule

If you like Twitter, you'll feel right at home at Sokule. Sokule makes it drop-dead easy to earn money without you having to lift a finger. Just get others to track you and when they upgrade under your affiliate link, you make money.

Url : [www.sokule.com](http://www.sokule.com)



## Crocads

Croc-Ads appear on all pages on our reseller and advertiser network and on participating websites. This allows advertisers and you to reach a highly targeted audience with your offers.

Url : [www.crocads.com](http://www.crocads.com)

## Technical Support Desk System

Web based VIP Help Desk is divided into three panels - Admin, Operator and User. Using this support desk application customer or site visitors can submit their query, question and technical help.

Url : [www.vipprofitzone.com/demo/viphelpdesk](http://www.vipprofitzone.com/demo/viphelpdesk)



## Extreme-Whitening



It is Shopping Cart site for UK region. Also we have developed Order management System for the site.

Url : [www.extreme-whitening.co.uk](http://www.extreme-whitening.co.uk)



Here's how our talented Virtual Assistant & Customer Support Team can help your business:

- ▶ **We can be your excellent back office support team / extension. Therefore, some of our services you can leverage here will be:**
  - ▶ Customer Support, Helpdesk Tickets, Technical Support
  - ▶ Any "repetitive" or data entry type of work
  - ▶ Order and Contact management
  - ▶ Internet Research, Emailing targeted audience
  - ▶ Processing Paperwork, Scanning
  - ▶ Dedicated Virtual Assistants
  
- ▶ **Our VA Team consists of highly skilled individuals with extensive hands on experience. They are familiar with current SEO trends like Social Networking, Backlinking, Onsite Optimization, Helpdesk Support, Product Addition etc.**
  
- ▶ **Individuals in our VA Team are:**
  - ▶ Fluent in English
  - ▶ Internet savvy
  - ▶ Highly motivated
  - ▶ Quick learners
  - ▶ Always looking to exceed client expectations





## WEB DEVELOPMENT SERVICES

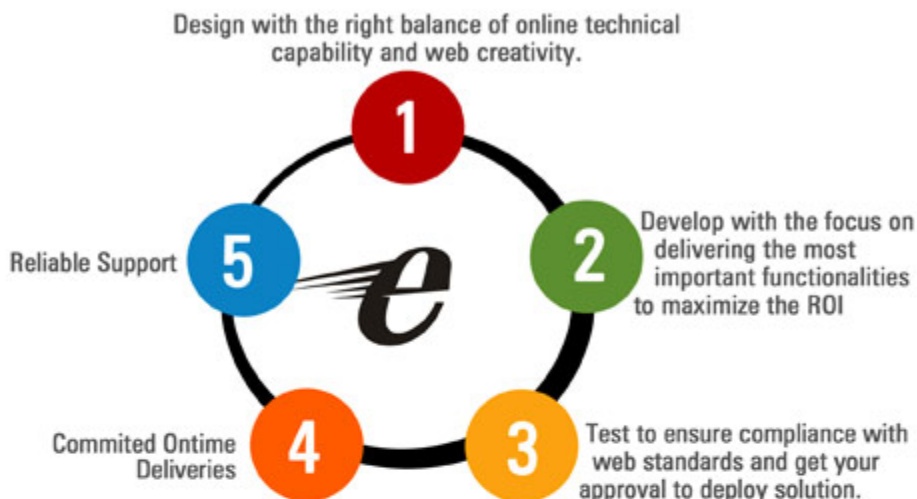
Here's how our highly experienced Web Development Team can help your business:

We have over 7+ years of hands on experience on PHP – MySQL and we can help you in following areas:

- ▶ **eCommerce Solutions**  
(Over 100 apps developed)
- ▶ **OpenSource Solutions**  
(Wordpress, Magento, Other open source scripts etc)
- ▶ **API Integration**  
(Payment Processors- Paypal, AIM, 2CO, ebay Social Networking integration – Facebook, Twitter, Hi5, etc...)
- ▶ **Customised PHP-MySQL Solutions**  
(Website Designing, Website Development, Portals, Membership Sites, Affiliate sites, etc)
- ▶ **Dedicated Staff**  
(Have your extended dedicated team, staffing including Designing, Testing Engineers, Seniors Programmers, Team Leaders etc)
  
- ▶ We have *Competency* of converting your concept to reality.
- ▶ Helping you even after your website is launched with our *Reliable After Sales Service*.
- ▶ Achieve your business targets by our assured *Ontime Deliveries*.
- ▶ By combining our highly skilled individuals and evolved *methodology* of SDLC, our *Project Manager* shall be helping you in every aspect to help you keep the track of progress.



# PROJECT DEVELOPMENT CYCLE



## PROJECT DEVELOPMENT STAGES

### STEP 01

Requirement Gathering

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### STEP 02

Ball Park Estimate

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### STEP 03

Approval, Cost, Timeline

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### STEP 04

Develop Site Architecture

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### STEP 05

Site Development

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### STEP 06

Milestones

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### STEP 07

Testing

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### STEP 08

Clients Review - Beta

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### STEP 09

APPLICATION DELIVERED

## CORPORATE PROFILE

eLuminous Technologies is an India based company that provides *Offshore Software Development, Web Design and Web Development* solutions to clients in USA, Europe and across the globe. Our strategic offshore location, extensive experience along with world class development standards and methodologies *helps us to deliver best* services at globally competitive rates for your outsourcing needs in areas like Web Design, Web Development, E-Commerce and Support Services.

### Our services:

- ▶ eCommerce Solutions
- ▶ PHP Programming
- ▶ Web Designing
- ▶ Dedicated Professionals

### Open Source

- Strong Understanding
- Aware with Latest Updates on Open Source
- Customization to Suit Your Business
- Capability of Modification/ New Development

### Membership sites

- Flexible in Integration
- Multiple Payment Options
- Security
- Create Membership Site on Fingertips

### Support Services

- Understanding Client needs
- No timezone freaks
- Online communication
- Forum Posting - Good database of forums with vast experience

### Media sites

- Fast Loading
- Excellent placement of contents
- Personal features for every user
- Managing of various categories of content

### CMS

- Easiest Management
- Multiple Payment Gateways
- Personal features for every user
- Various features to suit your needs

### Dedicated Professional

- Part time/Full time flexibility
- No infrastructure/Setup cost
- No Tax / Overheads
- Online Availability
- Options to hire experienced staff

## Contact Information

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[http://www.eluminoustechnologies.com/about\\_us.htm](http://www.eluminoustechnologies.com/about_us.htm)



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